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M.A. Political Science, Media Law, Modern History

Working languages:
English, French,
German, Spanish

Main topics:
Sustainability Entrepreneurship
Corporate Responsibility
Resource Efficiency and Sustainable Production
Biodiversity and Conservation
Adaptation and Vulnerability

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Jona Liebl
Junior Project Manager

Jona Liebl is a Junior Project Manager at adelphi. His work focuses on projects in the fields of sustainability entrepreneurship and corporate responsibility. Currently he is supporting the organisation and implementation of the SEED Awards for Entrepreneurship in Sustainable Development for the third time.

He gathered further practical experience as Programme Assistant at the Equator Initiative of the United Nations Development Programme (UNDP) in New York, where he assisted in the preparation of the 2012 Equator Prize. During his time at UNDP he was also involved in the "Biodiversity for Local Livelihoods" project – a cooperation of UNDP, GEF SGP, CBD and the Equator Initiative – for which he wrote several case studies about successful local initiatives in the areas of biodiversity conservation and poverty reduction.

Jona Liebl is a qualified IT specialist (IHK) and holds an MA degree in Political Sciences, Modern History and Media Law from the Ludwig Maximilian University of Munich. During his studies he spent exchange semesters at the Pontificia Universidad Católica del Perú, Lima as well as the Universidad Autónoma de Madrid. He specialized in international relations and the international standardization of ethical business conduct.

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Selected Projects

Leading the SEED competition for sustainable entrepreneurship
SEED Initiative, 04.2013 - 12.2014

SEED Award & Support 2011-2012
SEED Initiative, 06.2011 - 05.2012

IMPACT Business Award
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, 10.2011 - 12.2011

SEED Award and support 2010-2011
SEED Initiative, 06.2010 - 05.2011

Recent Publications

Zürker, Mirko, Jona Liebl and Rainer Agster 2010: Cleaner production capacity development in China's less developed regions (2008-2011). Knowledge Collaboration & Learning for Sustainable Innovation ERSCP-EMSU conference. Delft